

DUNHAM & JONES

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Brand Usage Guidelines

These guidelines are intended to ensure consistent and professional representation of Dunham & Jones across media, editorial, and promotional use.

Logo Usage

Please use only approved Dunham & Jones logos provided in this media kit.

Approved Versions

- Full-color logo
- White/reversed logo
- Black monochrome logo

Do Not:

- stretch or distort the logo
- alter colors
- add effects or shadows
- rotate the logo
- place the logo on visually cluttered backgrounds
- crop the logo improperly

Clear Space

Maintain adequate spacing around the logo to ensure readability and visibility.

Minimum Size

Specify:

- minimum digital size - 150px wide
- minimum print size - 1.5 inches wide

Brand Colors

- Navy: #1e3a6a
- Red Accent: #e32727
- White: #FFFFFF
- Charcoal: #222222

Attorney Photography

Approved attorney headshots may be used only in connection with accurate reporting, interviews, or coverage relating to Dunham & Jones.

Images may not be altered beyond standard cropping or resizing.

Disclaimer and Use Guidelines

This press kit is provided for **media and informational purposes only**. The materials contained herein, including attorney bios, case summaries, and firm information, are not intended to constitute legal advice or create an attorney-client relationship. For legal assistance, please contact Dunham & Jones, Attorneys at Law, P.C. directly.

All headshots, logos, and images included in this press kit may be used in news articles, blog posts, and other editorial content. **Attribution is appreciated but not required.** Please do not alter these assets in a way that misrepresents the firm or its attorneys.

